



Cheers to our new artists!



As our festival season gets into full swing, we're very excited to unveil new limited edition label artworks that we'll be showcasing at some of our top show destinations this summer.

We've teamed up with local artists for a series of labels highlighting local scenes - so far including a Malvern label launched at the [Malvern Spring Festival](#) and a Marlow label launched at [Pub in the Park](#) (see the artwork and artist information below).

We've also added our first international artist and another music-themed label to our range, and there'll be more artwork to come over the next few months.

This weekend we're launching a new label of Blenheim Palace, based on a linoprint by Woodstock artist [Caroline Gibson](#), called 'The Morning Walk' (above and below) especially for the [Blenheim Food Festival](#).



Artist and printmaker Caroline grew up in the Cotswolds and is inspired by the countryside. 'The Morning Walk' looks across Queen Pool Lake to the magnificent Blenheim Palace – Caroline says: “It’s the closest thing you’ll get to *Swan Lake* – on a frosty morning, the hundreds of swans gliding around gracefully are really quite mystical.”



You can find out more about Caroline and her artwork at M.A.D's [artist gallery](#), her [website](#) or follow her on Instagram [@carolinegibsonprints](#).

Limited edition: M.A.D bottles with Caroline's artwork are on sale this coming weekend (May 24-26) at Blenheim Food Festival in 50cl Blueberry & Bergamot Gin and Strawberry & Honey Spiced Rum flavours.

Ivan Maxwell Jones



Ivan Maxwell Jones's artwork 'Walking the Malverns' was launched on M.A.D bottles at the Malvern Spring Festival in early May.

"Walking the Malverns' is an acrylic on canvas showing one of the artist's favourite and most frequently walked parts of the Malvern Hills, with the view from the Wyche Cutting and the hills beyond, including British Camp in the distance.

Find out more about Malvern-based Ivan at the M.A.D [gallery](#), at his [website](#) or on Instagram [@imaxjones](#).

Limited edition: you can buy 50cl bottles of M.A.D's Blueberry & Bergamot Gin or Strawberry & Honey Rum with Ivan's label artwork at the [Royal Three Counties](#) show in June.

Bee Skelton



Marlow-based artist Bee Skelton's limited edition artwork was featured on M.A.D's bottles at Pub in the Park Marlow - and proved so popular it sold out!

Bee creates what she calls 'happy' paintings and has become known for her charming 'topsy-turvy' style. She often features in her work the towns, villages and Thames Valley river and landscapes near where she lives, and paints in a colourfully quirky, contemporary and naive style.

Find out more about Bee's work at M.A.D's [gallery](#), Bee's [website](#) or Instagram [@beeskeltonpainter](#).

We've also added another two labels to the Modern Art Distillery range: Adrian Bushell's still life 'West Coast Fare' and John Goldsworthy's 'Jazz in the Park'.



Adrian Bushell, from Canada, is M.A.D's first international artist.

He was born in Barbados and lived there until moving to Victoria, British Columbia, at the age of 10. He is inspired by the natural world and the experiences that shape his life - he



John Goldsworthy's inspiration comes from a fascination for people and the connection humans have with music -

spent a year in Namibia with the United Nations, and many of his paintings reflect his time in the country.

Adrian enjoys working on large canvases, using bold colours in oil, and recently has branched out to different mediums including wood carvings and metal sculptures.

he regards music as an invisible bond that unites people around the globe.

His first painting for M.A.D was 'Rhythm of the Rum' on our Strawberry & Honey Spiced Rum Bottle.

Find out more at our [gallery](#) or on John's [website](#) or Instagram [@johngoldsworthyart](#).

Summer season set to sizzle



The next few months look set to be our busiest so far with music, food and farming festivals across the country - here's where we'll be over the summer:

May 24-26: [Blenheim Palace Food Festival](#)

May 30-June 1: [Pub in the Park \(Gunnersbury\)](#)

June 6-8: [Foodies Festival \(Guildford\)](#)

June 13-15: [Royal Three Counties Show](#)

June 21-22: [Axe Vale Show](#)

July 4-6: [Foodies Festival \(Cambridge\)](#)

July 11-13: [Pub in the Park \(Reigate\)](#)

July 18-20: [Foodies Festival \(Winchester\)](#)

July 26: [Mid-Devon Show](#)

July 29-31: [New Forest Show](#)

August 2: [Dorset Food & Arts Festival](#)

August 7: [Honiton Show](#)

August 8-10: [Bristol Balloon Fiesta](#)

August 15: [Dunster Show](#)

August 17: [Mid-Somerset Show](#)

August 21: [Melpplash Show](#)

August 27-31: [Deal Food & Drink Festival](#)

Look out for us if you're nearby - and keep an eye on Instagram
@modernartdistillery for updates on additional events.

Hugh's jumbo art



Bridport artist Hugh Dunford Wood, whose linoprint 'The Spirit of Lyme Regis' appears on M.A.D'S gin and rum bottle labels, has decorated a giant elephant as part of a charity arts trail in his home town.

Hugh is taking part in [Stampede by the Sea](#), which has created an arts trail in Bridport, West Bay and Lyme Regis featuring more than 30 resin and fibreglass elephant sculptures - each one designed and painted by artists.

Hugh's elephant is painted to look like cheese with a mouse sitting on top, and draws attention to [Bridport Food Matters](#), a local project creating a community hub for promoting access to nutritious food.

The Stampede by the Sea [trail](#) is open until May 26 and the elephants will then be auctioned on June 19 to raise money for [Weldmar Hospicecare](#), a Dorset charity.



Bright spark

We're very impressed with one of our crafty customers who has turned our Strawberry & Honey Spiced Rum bottle into a bedside lamp.

We met @stefaniessewing.studio at Marlow Pub in the Park and learned about about the stylish lampshade she made, while her partner drilled a hole in the bottle base and wired it up.

It's great that our bottles have such a long and useful shelf life - our thanks go to Stefanie for her dreamy idea!

Ooh la la! Raymond serves up a treat

It was a treat for us to meet the internationally renowned chef, author and TV personality Raymond Blanc OBE at Malvern Spring Festival recently.

Raymond visited the Modern Art Distillery stand after giving a talk at the show - and being directed to us by a customer who had bought our limited edition Malvern bottle and asked him to sign it.

His verdict on our spirits? "Très bons..." We'll drink to that!



Go M.A.D for Dad - with £5 off!



What to buy Dad for Father's Day on June 15? Look no further - buy him a bottle of Modern Art Distillery gin, rum or vodka, and get it delivered directly to his door. What's more, you can get £5 off with our discount voucher code FD2025*.

From our [online shop](#) you can select from a range of flavours, a choice of label artwork and different bottle sizes:

- Blueberry & Bergamot Gin: a twist on the traditional blueberry gin, with the addition of bergamot giving this gin a delicious and unique flavour.
- Strawberry & Honey Spiced Rum: a Modern Art Distillery best seller and winner of a Silver Medal at the London Spirits Competition 2024.
- Watermelon & Thyme Vodka: a uniquely flavoured vodka and Gold Medal winner at the London Spirits Competition 2024.
- London Dry Gin: A fantastically modern London Dry flavoured showcasing the popular spice sumac - winner of The Gin Guide's Contemporary Category 2024.

*Discount voucher applies from May 27-June 10 (minimum spend applies).



Where in the world?

M.A.D fan Iuan Harvey is living in Australia for a couple of years - and took a bottle of our London Dry Gin (City label) with him!

Iuan (on left) shared his bottle with friends overlooking the beautiful Sydney Opera House.

We'd love to hear where your bottle ends up - follow us on Instagram @modernartdistillery and tag us in a photo of your M.A.D spirits bottle.

Modern Art Distillery

71-75 Shelton St, Covent Garden, London WC2H 9JQ

Tel: 07940 098741

www.modernartdistillery.com

Instagram: @modernartdistillery

This email was sent to {{contact.EMAIL}}
You've received it because you subscribe to our newsletter.

[Unsubscribe](#)

