



M.A.D has Christmas all wrapped up!



We're busy preparing for M.A.D's first Christmas and will be getting into the festive spirit at fairs in Birmingham, Bath and Dorset during November and December.

We'll have all our bottle flavours available to buy as well as our prints and other merchandise, all guaranteed to bring some cheer to your Christmas!

If you can't visit us in person, remember you can buy [online](#) and get our spirits delivered straight to your door.

FESTIVE SPECIAL: Get £5 off when you order online - just add 'MADCHRISTMAS' into the promo box at checkout when you buy any of our spirits or artworks between November 3 and December 16.

Here are the Christmas fairs we'll be attending:



**November 16-19:
Festive Gift Fair,
Birmingham NEC.**

This four-day event promises an eclectic mix of unusual presents, traditional gifts and home decorations alongside festive music, food, drink, a giant snowglobe and Father Christmas - guaranteed fun for children and adults alike.



**November 25-26:
Mapperton Christmas
Fair, Beaminster,
Dorset DT8 3NR.**

Visit the beautiful Mapperton Estate in Dorset for this Christmas Fair offering more than 80 stalls selling local products, food and drink. There's a bar, a live band and Father Christmas - and the chance to explore the stunning Mapperton Gardens.



**December 4-9: Bath
Royal Literature &
Scientific Institution
Christmas Market,
Queen Square, Bath
BA1 2HN.**

Take a break from the hustle and bustle of Bath Christmas Street Market at this indoor festive event in the heart of Bath. We'll be serving drinks at the M.A.D bar and will have our range of spirits and gifts available to buy.



Win tickets to the Festive Gift Fair

We have a **six pairs of tickets** up for grabs for the Festive Gift Fair at Birmingham NEC from November 16-19.

For your chance to win a pair simply follow us on Instagram @modernartdistillery, tag a friend and tell us why you'd like to go to the Festive Gift Show.

Entries close 5pm, Thursday November 9. Winners selected at random.

Sea, City & Land artwork for new London Dry Gin



Our catalogue of spirit flavours and gallery of artwork is about to grow - this month sees the launch of our new London Dry Gin, featuring label designs on the theme of 'Sea, City & Land'.

We're keeping our label pictures and tasting notes firmly under wraps until then, but we've been working hard in recent weeks with master distiller Kyle Jones at Hensol Castle, near Cardiff, devising our new recipe - with a surprise ingredient!

In keeping with our first edition - Blueberry & Bergamot Gin, Strawberry & Honey Spiced Rum and Watermelon & Thyme Vodka - we've commissioned artists to produce artwork for a trio of London Dry Gin bottles, so you can take your pick of one, two or all three bottles to add to your collection.

As well as 70cl bottles, we'll also have 10cl minis and 5cl miniatures available, in addition to signed limited edition prints, standard unsigned prints and other merchandise.

Watch out for the London Dry Gin on our website or visit us at one of our festive shows.

M.A.D wins award for innovation



**Modern Art Distillery
has been successful in the following award:**

**Most Innovative Spirit
Distillery 2023
South West England**

LuxLife Food & Drink Awards 2023



We're delighted to tell you that Modern Art Distillery has been named as the Most Innovative Spirit Distillery 2023 - South West England in LuxLife Magazine's Food and Drink awards!

LuxLife is a global online publication covering high end lifestyle themes such as art, health and beauty, fashion, fine dining, travel and cars.

Its Food and Drink Awards are now in their eighth year and celebrate "standout companies, brands and products across the international food and beverage industries".

The winners are selected by LuxLife's own judging panel after extensive research that explores nominees' commitment, expertise and innovation in relation to their product and sector.

A public announcement this month will be accompanied by commemorative edition of the magazine dedicated to awardees and their products.

Thanks to everyone who has helped and supported us on our journey towards this achievement - our artists, designers and experts - and to you, our customers!



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