



## Press release: Dorset-based Modern Art Distillery launches new spirits range



Dorset-based Modern Art Distillery has opened for business with a new line of flavoured craft spirits featuring artwork by new and emerging artists on its bottle labels.

The company has launched with an initial range of three spirits and and will be looking to expand its flavours over the coming months. Current products are:

- Blueberry & Bergamot Gin
- Strawberry & Honey Spiced Rum
- Watermelon & Thyme Vodka

The bottles are available at selected retailers, bars and restaurants, and online, and the company plans to attend local food festivals over the summer.

The aim of Modern Art Distillery - or M.A.D - is to have a regularly changing programme of artwork to accompany its creative selection of spirit flavours, allowing a range of artists and artistic themes to be featured on labels.

Among the artists selected for the company's first series, titled 'Connections', is Alice Bulmer from Bideford, whose painting 'Hibiscus Kiss' can be seen on the Watermelon & Thyme Vodka bottle label.

The other artists are: Chris Pompa, an abstract artist from Cardiff, whose mosaic-style artwork 'Sympatico' appears on M.A.D's Blueberry & Bergamot Gin bottle label; and John Goldsworthy, a figurative artist from Scotland, whose watercolour painting 'Rhythm of the Rum' is featured on the Strawberry & Honey Spiced Rum bottle label.

As well as the spirits range, customers can also purchase prints of the bottle labels and other merchandise such as aprons and notebooks.



Supporting and promoting artists through craft spirits is the idea of Modern Art Distillery's founders, Caroline Harrison and Catharine Russell.

"We have a passion for art and for spirits, and came up with a concept to combine both through our new range," said Catharine.

"Our vision is for high quality, uniquely flavoured craft spirits that provide a canvas for artists, allowing them to gain a wider audience and a greater

presence both within the art world and among those who - like us - also share a love for spirits.”

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- **Notes to Editors:**

For further information, images and interviews, please contact Catharine Russell or Caroline Harrison at Modern Art Distillery: email [info@modernartdistillery.com](mailto:info@modernartdistillery.com) or tel. 07940 098741.



Modern Art Distillery

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