



Press release: Artists toast spirits bottle label success

Three British artists are at the forefront of an innovative and unique range of craft spirits that reproduces their artwork on bottle labels.

Modern Art Distillery - or M.A.D - has launched a new line of flavoured craft gin, vodka and rum featuring paintings by new and emerging artists from across the country, with a first series that includes works from England, Scotland and Wales.

The aim is to have a regularly changing programme of bottle artwork to accompany a creative selection of spirit flavours, allowing a range of contemporary artists and artistic themes to be promoted.

The first series of bottles is now available at selected retailers, bars and online, and features the work of three artists for a series called 'Connections':

- Chris Pompa, an abstract artist from Cardiff
- John Goldsworthy, a figurative artist from Scotland
- Alice Bulmer, a botanical artist from Bideford in Devon

The artists



Chris Pompa

Chris Pompa's mixed media mosaic collage is entitled 'Simpatico' and is featured on Modern Art Distillery's Blueberry & Bergamot Gin bottle.



John Goldsworthy

John Goldsworthy's watercolour 'Rhythm of the Rum', appears on the Strawberry & Honey Spiced Rum bottle label.



Alice Bulmer

Alice Bulmer's acrylic painting is entitled 'Hibiscus Kiss' and features on the Watermelon & Thyme flavoured Vodka bottle label.

Cardiff-based Chris Pompa said: "This felt like a fantastic opportunity that I had to be part of. As an artist, to reach a wider audience is always the dream, so to do so on a beautiful bespoke bottle of craft distilled spirits was wonderful.

"Modern Art Distillery has found a unique corner of the market where artists and luxury spirits can come together in harmony to create not only aesthetically stunning bottles but also exquisite flavours that are pieces of art in their own right."

Scottish artist John Goldsworthy added: "M.A.D's innovative and unique project shows how art and hand-crafted spirits can share the same limelight together.

"Having my music themed art on the front of a spirits bottle is a fabulous opportunity not only to promote my own work as an artist but also to encourage an awareness of music in general. "

The people behind Modern Art Distillery

The idea of supporting and promoting artists through craft spirits is the brainchild of Modern Art Distillery's founders, Caroline Harrison and Catharine Russell.

"We have a passion for art and for spirits, and came up with the idea to combine both through our new range," said Catharine. She added that new and emerging artists would be promoted through the bottle label and the company's website, with prints of their original work available for purchase.

"Our vision is for high quality, uniquely flavoured craft spirits that provide a canvas for artists, allowing them to gain a wider audience and a greater presence - both within the art world and among those who, like us, share a love for spirits."

Find out about the people behind [Modern Art Distillery](#).

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- **Notes to Editors:**

For further information, images and interviews, please contact Catharine Russell at Modern Art Distillery: email catharine@modernartdistillery.com; tel. 07940 098741.



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