



Press release: Cardiff artist Chris Pompa toasts gin label success



Cardiff artist Chris Pompa is at the forefront of an innovative range of craft spirits that will see his artwork reproduced on gin bottle labels.

Chris - whose distinctive abstract work has become renowned in exhibitions across Wales - has created a mixed media mosaic style artwork called 'Simpatico' for the new drinks company Modern Art Distillery.

Chris is one of three artists selected for the spirits range, which also includes rum and vodka.

Modern Art Distillery - or M.A.D - aims to have a regularly changing programme of bottle art to accompany its spirits, promoting the work of artists across the UK.

Chris's picture is featured in the first series, called 'Connections', on the label of the company's Blueberry & Bergamot Gin. As well as the spirits bottle, customers can also buy prints of his original artwork.

Said Chris: "This felt like a fantastic opportunity that I had to be part of. As an artist, to reach a wider audience is always the dream, so to do so on a beautiful bespoke bottle of craft distilled spirits was wonderful."

"Modern Art Distillery has found a unique corner of the market where artists and luxury spirits can come together in harmony to create not only aesthetically stunning bottles but also exquisite flavours that are pieces of art in their own right."

Chris's artwork



Chris's mixed media mosaic artwork 'Simpatico' appears on the label of Modern Art Distillery's Blueberry & Bergamot Gin and is also available as a print of the original.

Catharine Russell, one of the founders of Modern Art Distillery, commented: “We love the energy and vibrancy of Chris’s work - it’s a perfect fit with our spirits range and our vision for Modern Art Distillery as a melting pot of creativity.

“We are seeking to provide a canvas for artists, allowing them to display their artwork on our bottles, and we are delighted that Chris is the first artist whose work feature on our gin bottle.”

To find out more about Chris’s work visit www.modernartdistillery.com or www.christopherpompaart.com.

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- **Notes to Editors:**

For further information, images and interviews, please contact Catharine Russell or Caroline Harrison at Modern Art Distillery: email info@modernartdistillery.com or tel. 07940 098741.



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