



**Press release: Scottish artist
John Goldsworthy toasts rum
label success**



Dumfries & Galloway artist John Goldsworthy is at the forefront of an innovative range of craft spirits that will see his artwork reproduced on rum bottle labels.

John - who is known for his music-themed figurative art - has created a watercolour painting called 'Rhythm of the Rum' for the new drinks company Modern Art Distillery.

He is one of three artists selected for the spirits range, which also includes gin and vodka.

Modern Art Distillery - or M.A.D - aims to have a regularly changing programme of bottle art to accompany its spirits, promoting the work of artists across the UK.

John's painting is featured in the first series, called 'Connections', on the label of the company's Strawberry & Honey Spiced Rum. As well as the rum bottles, customers can also buy prints of his original picture.

Said John: "M.A.D's innovative and unique project shows how art and hand-crafted spirits can share the same limelight together.

"Having my music-themed art on the front of a spirits bottle is a fabulous opportunity not only to promote my own work as an artist but also to encourage an awareness of music in general.

"For those who get to try these hand-crafted spirits I hope they come away with an experience of being in an artisan drinks cabinet and art gallery at the same time."

John's artwork



John's watercolour painting is featured in Modern Art Distillery's first series, called 'Connections', on the label of a Strawberry & Honey Spiced Rum bottle and is also available to buy as a print.

Catharine Russell, one of the founders of Modern Art Distillery, commented: "We love the energy, vibrancy and movement of John's work - it's a perfect fit with our spirits range and our vision for Modern Art Distillery as a melting pot of creativity."

"We are seeking to provide a canvas for artists, allowing them to display their artwork on our bottles, and we are delighted that John will be the first artist to feature on our rum bottle."

To find out more about John's work visit www.modernartdistillery.com or www.johngoldsworthyart.com.

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- Notes to Editors:
- For further information, images and interviews, please contact Catharine Russell or Caroline Harrison at Modern Art Distillery: email info@modernartdistillery.com / tel. 07940 098741.



Modern Art Distillery

71-75 Shelton St, Covent Garden, London WC2H 9JQ

Tel: 07940 098741

Instagram: @mad_modernartdistillery

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